

APPENDIX-B

Correlation matrix between selected characteristics and focus issue

	Socio-economic status	Age	Education	Family size	Farm size	Farming experience	Annual income	Training experience	Organizational participation	Desirability	Use of information sources
Socio-economic status	1										
Age	0.032	1									
Education	0.447**	-0.207*	1								
Family size	-0.006	0.171	0.115	1							
Farm size	0.263**	0.030	0.072	0.044	1						
Farming experience	0.045	0.780**	-0.100	0.073	0.012	1					
Annual income	-0.068	-0.048	-0.094	0.118	0.692**	-0.045	1				
Training experience	0.306**	0.027	0.127	-0.216*	0.123	0.103	0.010	1			
Organizational participation	0.365**	-0.081	0.088	0.062	0.472**	-0.058	0.264**	0.208*	1		
Desirability	0.351**	-0.414**	0.418**	-0.005	0.005	-0.339**	-0.137	0.122	0.163	1	
Use of information sources	0.418**	-0.110	0.379**	0.054	0.192*	-0.050	-0.059	0.278**	0.315**	0.229*	1

** Correlation is significant at the 0.01 level of probability, * Correlation is significant at the 0.05 level of probability